

Date: July 13, 2018

From: the 2018 Potato Day Committee

Re: Carbondale Potato Day 2018

Greetings,

The 109<sup>th</sup> Potato Day celebration is set for Saturday October 6<sup>th</sup>, 2018 in Sopris Park. This year's theme is "Taters Take Flight," an homage to the first airplane landing in Carbondale in 1918, 100 years ago.

This year's festival will include a parade down Main Street, booths and activities in Sopris Park, and the traditional community meal consisting of bbq'd beef, salad and of course baked potato.

Potato Day is Carbondale's oldest community event, originally a way for the ranchers and farmers to celebrate the end of the harvest season and come together to socialize and have fun. It still holds a special place in the heart of this community and in order to continue to preserve this cherished celebration, it needs the support of people like you.

Please consider being a Potato Day sponsor by contributing \$100 or more. Each sponsor receives two lunch tickets (\$20 value), as well as your name or business name mentioned in ads and on the poster. Deadline for sponsorship is August 31.

Thank you for your consideration, we truly appreciate your help in keeping this wonderful event alive.

Sincerely,

**2018 Potato Day Committee**

Town of Carbondale

The Sopris Sun

Carbondale Chamber of Commerce

Mt. Sopris Historical Society

**For questions call:**

Sue Gray MSHS B.O.D. President

970-414-1078

## 2018 Potato Day Sponsor form

Name of sponsoring person(s) or business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount of sponsorship (check one):

\$100 \_\_\_

\$200 \_\_\_

\$500 \_\_\_

Other \$ \_\_\_\_\_

Please send this form along with your financial contribution by August 31, to:

Town of Carbondale  
Attn. Parks and Recreation Dept.  
Potato Day Sponsorship  
511 Colorado Ave.  
Carbondale, CO 81623

Checks can be made out to Town of Carbondale

**THANK YOU!**